

Wharton Transportation Executive Program – Draft Schedule as of 26 May 2009



The Aresty Institute of Executive Education
 The Wharton School of the University of Pennsylvania
 Wharton Transportation Executive Program
 Philadelphia, PA USA
 July 27 - 29, 2009

Sunday, July 26	Monday, July 27	Tuesday, July 28	Wednesday, July 29	
Program Information	Registration & Breakfast 8:00 - 9:00	Breakfast 8:00 - 9:00	Breakfast 7:30 - 8:30	
<p>Classes: Steinberg Conference Center 255 S. 38th Street Philadelphia, PA 19104 215.386.8300 Phone 215.573.3426 Fax</p> <p>Accommodations: Ritz Carlton 10 Avenue of the Arts Philadelphia, PA 19102 215.523.8000 Phone 215.568.0942 Fax</p> <p>Program Staff</p> <p>Academic Director: Bruce Allen</p> <p>Program Director: Amanda Jefferson</p> <p>Program Manager: Meghan Mueller Creedon</p> <p>Program Coordinator:</p>	9:00 - 10:00 Program Overview, Intro to Case Study <i>Bruce Allen, Jack Basso</i>	9:00 - 10:30 <u>Session 4</u> Assessing Risk through Applied Finance and Accounting <i>Wharton</i>	8:30 - 10:00 Breakout Session for Case Study Teams	
	10:00 - 11:00 <u>Session 1</u> The Global Economic and the Financial Crisis <i>Wharton</i>	10:00 - 11:00 <u>Session 1</u> The Global Economic and the Financial Crisis <i>Wharton</i>	10:45 - 12:15 Assessing Risk through Applied Finance and Accounting <i>Wharton</i>	10:15 - 12:15 Case Study Presentations and Discussion <i>Group Presentations with Review Panel</i>
	Break 11:00 - 11:15	Break 10:30 - 10:45	Break 10:00 - 10:15	12:15 - 12:45 Program Wrap-Up
	11:15 - 12:15 The Global Economic and the Financial Crisis <i>Wharton</i>	12:15 - 12:30 Class Photo	12:15 - 1:30 Lunch Guest Speaker: Investment Banker	Optional Lunch 12:45 - 1:45
	Lunch 12:30 - 1:30	1:30 - 3:00 <u>Session 2</u> Transportation Investment and Economic Development <i>Bob Inman</i>	1:30 - 3:00 <u>Session 5</u> Dealing with Uncertainty in Finance Plans <i>Mercator</i>	Group Departs
	Break 3:00 - 3:15	Break 3:00 - 3:15	Break 3:00 - 3:15	
	3:15 - 5:15 <u>Session 3</u> Infrastructure Funding and Finance In Uncertain Times <i>AASHTO/Mercator</i>	3:15 - 4:15 Dealing with Uncertainty in Finance Plans <i>Mercator</i>	Break 4:15 - 4:30	
	5:15 - 6:00 Optional Campus Tour	4:30 - 6:00 <u>Session 6</u> Exploring Road Pricing		
	Arrival and check-in	6:00 - 7:30 Welcome Reception and Dinner Keynote Speaker: USDOT official	<i>Bruce Allen</i>	
		Work in case study groups	Dinner on Your Own	
		Work in case study groups		